



**White River Valley  
Electric Cooperative**  
A Touchstone Energy® Cooperative 

# FACT SHEET

DECEMBER 2020

**Mission:** Provide safe, reliable, and affordable power - while enhancing the lives of those we serve.

**Vision:** We will be a premiere power provider, energizing our communities through innovation, education, & best-in-class service.

**Headquarters:** Branson, Missouri

**Current CEO:** Chris Hamon

**Opened:** 1939

**Employees:** 140

**-Leadership Team:** 12

**Owned:** By members

**Governed:** By 9 representatives elected to the Board of Directors, serving for 3-year terms.

**2019 Revenue:** \$100,131,327

**Operation Round Up program:** has collected and distributed more than \$3.8 million to students, local organizations and families throughout the five-county service area since 1992.

**Cooperative Family:**

  
Touchstone Energy®  
Cooperatives  
*The power of human connections®*

  
**NRECA**  
America's Electric Cooperatives

  
**Association of Missouri  
Electric Cooperatives**



**2,500+**  
SQUARE MILES

**SERVICE  
AREA**

**44,000+**

**MEMBER  
METERS**

**5,300+**  
MILES OF

**ENERGIZED  
LINE**

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