



## White River Valley Electric Cooperative News Release

Contact:

Cassie Cunningham, Communications Coordinator  
417.849.1148 (cell); 417.335.9231 (office)  
ccunningham@whiteriver.org

**For immediate release: May 16, 2017**

---

### ***April Showers* drive delivers 2,519 personal hygiene products to area schools**



**Branson, Missouri** – Many local schoolchildren live in homes that do not have personal hygiene necessities. White River Valley Electric Cooperative employees rallied together during the month of April to collect donations of the necessities to get kids off to school right and help arm them with the ability to conquer the day.

Between product and cash donations the *April Showers* items drive accounted for 2,519 products to provide 19 schools with student care bags. “When we started putting bags together, all I could say was...wow,” stated Gerri Beauchamp, one of the program’s organizers. “This will help a lot of kids!”

Each school received gift bags containing large quantities of shampoo, soap, deodorant, toothpaste, toothbrushes, dental floss, body wash and lotion. Items were delivered this past week. WRVEC employees and members, including a couple of area businesses, chipped in for the donations. Branson Dental Office and Ozark Mountains Real Estate in Gainesville were among those who contributed.

Beauchamp encourages WRVEC members to stay tuned for upcoming ways to get involved as White River’s commitment to community continues.

*(Pictured above: WRVEC employees, Debbie Peterson and Tim Shafer, pause to snap a photo while stuffing bags for each school.)*

###

[White River Valley Electric Cooperative](#) is a [Touchstone Energy Cooperative](#) dedicated to ensuring our members receive safe and reliable service in their homes and businesses across five southwest Missouri counties including Ozark, Taney, Stone, Christian and Douglas.