

**White River Valley Electric Cooperative  
News Release**

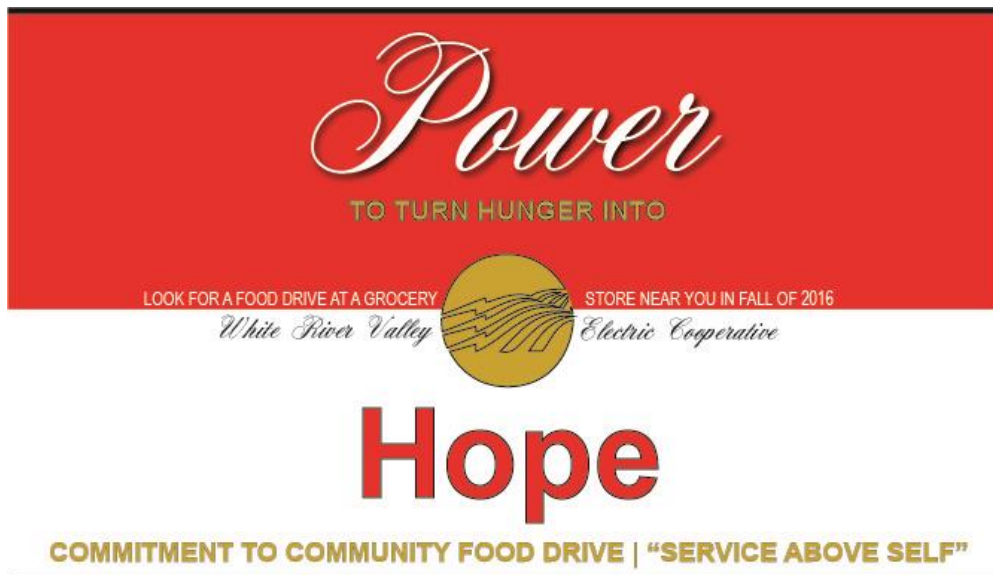
Contact:

Cassie Cunningham, Communications Coordinator  
417.849.1148 (cell); 417.335.9231 (office)  
ccunningham@whiteriver.org

**For immediate release: October 3, 2016**

---

**White River Valley Electric organizes food drive near you**



**Branson, Missouri** – One out of every four children in the Ozarks goes to bed hungry. Missouri ranks fifth in the nation for children not knowing when, where, or even if they will get their next meal. Many of our senior citizens face the terrible decision of choosing between buying prescriptions or buying groceries.

In an effort to make a positive difference in the lives of our Ozarks neighbors, the employees at White River Valley Electric Cooperative will rally once again for the third annual Power to turn Hunger into Hope campaign. Last year, between cash and food donations, WRVEC was able to account for \$100,000 worth of food for local food pantries. They will again be at your

local grocery stores collecting cash or food donations. With the help of local pantry partnerships, every dollar donated can purchase ten dollars' worth of food.

Food insecurity negatively impacts cognitive development, school performance and has serious health consequences. The food drive will continue to alleviate some of the suffering in our service area and have a positive impact on the physical and emotional health of families in these five counties. The communities served can improve if those who live in them are healthier. Come out and to help neighbors in need. Together a difference can be made in the lives of many.

**Food Drive Dates:**

Tues., Sept. 27 --- Price Cutter in Ozark --- **Christian Co.**

Tues., Oct. 4 --- Town & Country in Ava --- **Douglas Co.**

Thurs., Oct. 6 --- Country Mart in Branson West --- **Stone Co.**

Fri., Oct. 14 --- Harter House in Kimberling City --- **Stone Co.**

Tues., Oct. 25 --- Town & Country in Gainesville --- **Ozark Co.**

Fri., Oct. 28 --- Rhodes Family Price Chopper --- **Taney Co.**

Tues., Nov. 1 --- Walmart in Ozark --- **Christian Co.**

Thurs., Nov. 3 --- Country Mart in Hollister --- **Taney Co.**

###

[White River Valley Electric Cooperative](#) is a [Touchstone Energy Cooperative](#) dedicated to ensuring our members receive safe and reliable service in their homes and businesses across five southwest Missouri counties including Ozark, Taney, Stone, Christian and Douglas.