



# Funding Fact Sheet

## Program Description

Plugged In provides grants and sweat equity to organizations seeking assistance for community-driven projects in Taney, Stone, Christian, Douglas, and Ozark Counties. The program is designed to grow area economies, promote community revitalization, and strengthen overall livability in each county. Grants will be given to organizations that offer strong missions, proposals, and track-records. Up to \$15,000 in grant monies are available for each county project plus volunteer participation, where applicable.

## Eligibility

In order to be eligible for funding, projects must meet the following requirements:

- Grow area economies, promote community revitalization, and strengthen overall livability in each county through one of the following approaches
  - Increases employment and economic opportunities
  - Rehabilitates and upgrades residential housing
  - Preserves wildlife, marine, and recreational areas for public enjoyment
  - Improves public safety or promote education thereof
  - Enhances neighborhood appearance or cleanliness
  - Improves viability of commercial areas and enhances the business environment
  - Provides programs and training opportunities for residents to prosper
- Projects must use Plugged In funds for costs associated with performing project tasks. Funding will not compensate labor, personal travel, or overhead costs.

## Preferences

Projects that align with one or more of the opportunities and purposes identified below will be given preference during the application review process.

- Have significant impacts on multiple approaches (listed above)
- Will contribute to beneficial electrification of the WRVEC energy grid
- Focus on economic development and workforce development
- Demonstrate ability to deploy funding and impact the community significantly within a 12-month time frame
- Utilize WRVEC employee labor

## Application Process

- Online grant applications can be accessed at <https://www.whiteriver.org/community/plugged-in/>
- Submissions will be accepted March 1 through June 30

**For more information, please contact [nstearns@whiteriver.org](mailto:nstearns@whiteriver.org)**

## **Additional Application Guidance**

*Organizational background* - provide us with some comprehensive information about your organization. Please include:

- A brief history of the organization's founding and evolution
- A detailed list of your nonprofit's past major projects and initiatives
- Short biographies of the organization's leaders and key staff
- More info on the figures who will be directly involved with the proposed program

*Executive summary* - In a few paragraphs, please summarize your project. You'll go into more detail further into the application process. Here are the key points to focus on:

- Your nonprofit's mission and the specific purpose of your programming
- The exact need or issue your project will address
- The impact and results of your programming
- How you'll measure your project's success
- Your organization's specific competencies
- Your proposal's projected cost and any other funding sources

*Statement of need* - In a few paragraphs, please tell us how your project will solve a problem or positively impact your community in quantifiable ways. Include community history and applicable statistics.

*Goals and objectives* - Next, describe in detail the exact outcomes of your proposed project once it receives funding and can be implemented.

*Methods and strategies* - Provide detailed information about your exact plans, steps, and strategies for each stage of your program and how you'll implement them. Topics to include:

- Fully model your program with explanations, visuals, and any other tools that might help.
- Who will be involved in each step of your plan? Explain their roles.
- Describe any partnerships that come into play during your programming plan.
- List and explain any digital tools or platforms you'll use during the program.
- Relate your methods, strategies, and steps back to your specific goals and objectives.
- Describe how you'll keep donors and stakeholders involved and up-to-date.
- Anticipate some possible problems, and provide concrete alternate strategies for accomplishing your objectives.

*Plan of evaluation* - Include concrete, quantifiable goalposts for measuring your program's success. These should be established for the end objectives of your plan but also at periodic points during its implementation. What will define 'success' for your proposed programming?

*Budget* - What is the program budget that you wish to receive funding for? Do you plan to receive funding from other sources? Be sure to provide descriptions, explanations, and hard numbers for any other funding sources that your organization will rely on to accomplish your program's objectives.