



News Release

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For immediate release:

White River Valley Electric Cooperative Approves Plugged-In Grant Monies

Branson, Missouri – White River Valley Electric Cooperative is proud to announce the approval of \$50,000 in grant monies for the “Plugged-In” Community Enhancement Program.

“Plugged-In” provides grants and old-fashioned sweat equity to organizations seeking assistance for community-driven projects in Taney, Stone, Christian, Douglas, and Ozark Counties. The program is designed to grow area economies, promote community revitalization, and strengthen overall livability in each county. Grants are given to organizations that offer strong missions, proposals, and track-records. Up to \$15,000 in grant monies are awarded to each county project plus volunteer participation supplied by WRVEC employees, where applicable.



One of the 2021 Plugged-In grant recipients, Ava Lions Club complete the revitalization of the Ava welcome sign with help from the community and WRVEC employees.

The grant monies will be used for a wide variety of projects throughout our five-county service territory. Some of the projects include:

- Installation of new arena lighting.
- Construction of 12 agricultural grow towers.
- Installation of new community sign.
- Installation of new flag poles and lights.
- Construction of a 24/7 food pantry.

“Working alongside our members and supporting projects that enhance the communities we serve is just one part of the cooperative difference.” Said WRVEC Manager of Communications and Member Engagement, Cassie Cunningham. To learn more about “Plugged-In” and how to apply next year, visit whiteriver.org/community/plugged-in/.

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[White River Valley Electric Cooperative](#) is a [Touchstone Energy Cooperative](#) dedicated to ensuring our members receive safe and reliable service in their homes and businesses across five southwest Missouri counties including Ozark, Taney, Stone, Christian and Douglas.