



**White River Valley
Electric Cooperative**
A Touchstone Energy® Cooperative 

FACT SHEET

JULY 2022

Mission: Provide safe, reliable, and affordable power - while enhancing the lives of those we serve.

Vision: We will be a premiere power provider, energizing our communities through innovation, education, & best-in-class service.

Headquarters: Branson, Missouri

Current CEO: Chris Hamon

Opened: 1939

Employees: 112

Leadership Team: 7

Owned: By members

Governed: By 9 representatives elected to the Board of Directors, serving for 3-year terms.

2021 Revenue: \$102,657,160

Operation Round Up program: has collected and distributed more than \$4.65 million to students, local organizations and families throughout the five-county service area since 1992.

Cooperative Family:



2,500+
SQUARE MILES

**SERVICE
AREA**

46,000+

**MEMBER
METERS**

5,284
MILES OF

**ENERGIZED
LINE**

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