

White River Valley Electric Cooperative News Release

Contact:

Cassie Cunningham CCC, CKAE - Vice President/ Chief Growth Officer

O: (417) 335-9231, C: (417) 849-1148

ccunningham@whiteriver.org

For immediate release

Local cooperative hosts food drive

Branson, Missouri – White River Valley Electric Cooperative hosts their annual food drive, "Power to Turn Hunger into Hope". The drive will last the entire month of October with an overall goal to fill area food pantry shelves in their five-county service territory.

Due to the massive success of the previous two years, the drive will feature a virtual option as well as inperson events. WRVEC will have several "pop-up" donation stations at various grocery stores over the course of the month.



2022 Food Drive Check Presentation at Ozark County Food Pantry

While all donations will make a big impact on our local communities, the biggest impact comes from monetary donations because four meals can be purchased with each dollar given. A donation can be made with ease online, in-person, by text, or at any of their 5 offices during business hours. To donate by text, text WRVEC to 844-844-6844.

Since its formation in 2014, the food drive has supported local food pantries with funds to provide over 417,000 meals in Ozark, Douglas, Stone, Christian, and Taney counties. WRVEC is asking the community to rally together and spread the word to family and friends as they continue to tackle this huge need across the Ozarks.

The schedule of in-person events and more information on the food drive can be found at https://www.whiteriver.org/community/food-drive/.

White River Valley Electric Cooperative is a <u>Touchstone Energy Cooperative</u> dedicated to ensuring our members receive safe and reliable service in their homes and businesses across five southwest Missouri counties including Ozark, Taney, Stone, Christian and Douglas.