



# WHITE RIVER VALLEY ELECTRIC COOPERATIVE

## White River Valley Electric Cooperative News Release

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**FOR IMMEDIATE RELEASE**

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### White River Valley Electric Cooperative honored with High Voltage Award

**Branson, Missouri** – Rural Missouri magazine honored White River Valley Electric Cooperative, Branson, as the electric cooperative with the best annual meeting edition during presentation of the magazine's second annual High Voltage Awards October 18.

The awards are designed to recognize the best member communications taking place at Missouri's electric cooperatives said Rural Missouri Editor Sara Schaffer. "Communications are extremely important for Missouri's member-owned electric cooperatives," she said. "Today electric co-ops are using all of the mediums available to reach members, including the local page sections of the print magazine and social media channels. It's exciting to see the work going on today."

Judges had this to say about White River Valley's annual meeting notification and annual report, which were packaged with their edition of Rural Missouri magazine:

"White River chose a classy, art deco theme for their annual report and incorporated the same design in their local pages. The project was pulled together by the use of gold ink and reverse text. Another big plus was packaging the annual report and mailing it along with Rural Missouri to all members of the cooperative."



WRVEC Public Relations Coordinator, Shelby Novak, accepts Rural Missouri's High Voltage Award from Association of Missouri Electric Cooperatives Vice President, Mike Sutherland.

Rural Missouri is the statewide member magazine produced by the Association of Missouri Electric Cooperatives.

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[White River Valley Electric Cooperative](#) is a [Touchstone Energy Cooperative](#) dedicated to ensuring our members receive safe and reliable service in their homes and businesses across five southwest Missouri counties including Ozark, Taney, Stone, Christian and Douglas.