



Mission: Provide safe, reliable, and affordable power - while enhancing the lives of those we serve.

Vision: We will be a premiere power provider, energizing our communities through innovation, education, & best-in-class service.

Headquarters: Branson, Missouri

Current CEO: Chris Hamon

Opened: 1939

Employees: 120

Leadership Team: 6

Owned: By members

Governed: By 9 representatives elected to the Board of Directors, serving for 3-year terms.

2024 Revenue: \$107,627,158

Operation Round Up program: has collected and distributed more than \$6 million to students, local organizations and families throughout the five-county service area since 1992.

Cooperative Family:



Touchstone Energy[®]
Cooperatives

The power of human connections[®]



NRECA
America's Electric Cooperatives



**Association of Missouri
Electric Cooperatives**



2,500+
SQUARE MILES

**SERVICE
AREA**

48,000+

**MEMBER
METERS**

5,368
MILES OF

**ENERGIZED
LINE**

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